



## The 15<sup>th</sup> International Conference on Business and Management Research (ICBMR)

### Session Schedule The 15<sup>th</sup> ICBMR Day 1

Session Room Doctoral Colloquium: October 15th, 2025 (13:00 - 15:00 WIB)  
1

No	Manuscript#	Title	Presenter
1	1091	Does Pay Really Matter? How Financial Compensation Affects Turnover Intention Through Supervisor support, Career Adaptability, and Flexible Work Policies (A Case Study of Greater Jakarta-Indonesia's Food & Beverage Industry)	Sudarmono
2	1137	Examining Consumer Privacy Concerns in Personalized Recommender System: Effects on Adoption Recommendation and Purchase Behavior	Desyra Sukma Dewanathi
3	1139	Integrating Exchange Capability into Public Service Ecosystem: A Systematic Literature Review	Ahmad Nurholis
4	1144	Startup's Strategy to Survive: The Role of Entrepreneurial Orientation, Technology Orientation, Organizational Agility and Business Model Innovation	Bangsawan
5		The Role of Herding Behavior in Driving Cross-Market Spillover Effect	Aza El Munadiyan

Parallel Session Room Meet the Editor 1: October 15th, 2025 (13:00 - 17:00 WIB)  
2

No	Manuscript#	Title	Presenter
1	1101	How Does the Interplay Between Organizational Entrepreneurial Orientation and Ambidexterity of Family Farm Business Impacting Supply Chain Resilience? Evidence from Livestock Companies in Indonesia	Fendy Fadillah Akbar
2	1028	Determinants of MSME Sustainability in Emerging Asia: A Systematic Review	Fajar Ayu Pinagara
3	1003	Visionary Leader Strategy: Improving The Performance of SME Clinics in Indonesia through Entrepreneurial Orientation, Dynamic Capabilities, and Innovation Capabilities	Chandra Nurcahyo
4	1007	Analysis The Effect of Virtual Try-On on Behavioral Intention of Wardah Beauty Muslimah Consumers in Indonesia	Gita Gayatri
5	1013	Factors Affecting Crowdfunding Success: A Systematic Literature Review of Reward-Based Crowdfunding	Trihadi Pudiawan Erhan
6	1062	Unraveling the Evolution of Customer Perspectives in Ride-hailing and Ridesharing: A Bibliometric Analysis	Arga Hananto
7	1077	Unpacking the Pathway from Institutional Pressure to Strategic Renewal through Strategic Agility	Erwin Tenggono
8	1079	The art of governing through assets	Muhammad Faizal Muttaqin

Parallel Session Room 1: October 15th, 2025 (13:00 - 15:00 WIB)  
3

No	Manuscript#	Title	Presenter
1	1020	Impact of Uncertainty on IPO Activity in Selected Emerging Countries from the Morgan Stanley Capital International Emerging Market Index (Mxef): A 5 Year Analysis (2018-2022)	Maria Ulpah
2	1045	The Impact of Gender-Diverse Boards on Corporate Cash Holding Strategies: A Study on the High Dividend 20 Index During the Russia-Ukraine Invasion	Viverita
3	1054	Evaluating Impact of Sustainability Practices and Operational Efficiency on Firm Value in Indonesia's Mining Sector	Erika Windyasaki
4	1064	The Role of Signaling and Word of Mouth in Enterprises Success: Study Case of Crowdfunding in ASEAN	Liyu Adhi Kasari Sulung
5	1066	Sharia Compliance and Stock Price Crash Risk: Evidence from Indonesia	Asty Khairi Inayah Syahwani
6	1075	Green Credit, Climate Risk, and Credit Risk in the Indonesian Banking Industry	Titi Dewi Warninda
7	1096	I To I (Insights into Islamic) Financial Literacy Among Secondary School Students	Nur Syamilah BINTI MD Noor



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Parallel Session 1: October 15th, 2025 (13:00 - 15:00 WIB)  
Room 4

No	Manuscript#	Title	Presenter
1	1016	Exploring Self-Sufficiency and Economic Behavior in Economic Education Students	Rizza Megasari
2	1065	The Mediating Role of Job Crafting and Subjective Well-Being: A Study on Employee Resilience, Agility, and Innovative Performance among Generation Z in Startup Companies	Putri Mega Desiana
3	1069	Organizational Justice and Perceived Organizational Support as Predictors of Readiness for Change: The Mediating Role of Psychological Capital among Correctional Center Clients in Jakarta	Agam Ramadika
4	1111	The Missing Step to Equality: Feminist Readings of The Broken Rung	Putri Rizky
5	1081	Project Scheduling Analysis for the Overhaul of Indramayu Steam Power Plant (PLTU)	Hano Kharismantoko
6	1088	From Traits to Behavior: How Psychological Characteristics and Financial Socialization Affect Personal Financial Management among Indonesia's Young Professionals	Muthia Pramesti
7	1117	Shaping Digital Orientation and Enhancing Firm Performance: The Role of Digital Literacy, Supply Chain Integration, and Transparency	Ruth Srininta Tarigan
8	1122	The influence of managerial competence on firm performance through supply chain integration, supply chain agility, and supply chain digitalization among mid-sized manufacturing firms	Widjojo Suprpto

Parallel Session 2: October 15th, 2025 (15:00 - 17:00 WIB)  
Room 3

No	Manuscript#	Title	Presenter
1	1024	Beyond Sharia: Unpacking the Tech, Trust, and Trends in Islamic Fintech Adoption in Indonesia	Yeshika Alversia
2	1041	Voluntary ESG and Intellectual Capital Disclosure as Market Signaling Strategies for IPO Underpricing Mitigation: Indonesian Evidence	Ratna Juwita
3	1084	Going Beyond Halal Compliance: Religious Influences on Mindful Consumption	Anya Safira
4	1102	The Role of Transformational Leadership in Strengthening Collaborative Governance for Sustainable Regional Competitiveness	Dyah Suskandari
5	1106	Spirituality at Work and Service-Oriented Performance: How Engagement and Service Climate Shape Employee Outcomes	Meilati Dwi Putri
6	1107	Leading with Both Hands: The Role of Ambidextrous Leadership in Unlocking Public Sector Innovation Through Happiness at Work	Dian Mulia Sari
7	1119	Mitigating Risk and Building Trust: The Influence of Platform Reputation Technology on Investment Intention in Peer-to-Peer Lending	Mariana Ing Malelak
8	1140	Redefining Impactful Business Management in the AI Era: The Role of Digital Transformational Leadership and Firms' Digital Transforming Capability	Ida Zuraida

Parallel Session 2: October 15th, 2025 (15:00 - 17:00 WIB)  
Room 4

No	Manuscript#	Title	Presenter
1	1021	3T of Tech, Taste, and Transformation in Coffeepreneurship	Razinda Tasnim BINTI Abdul Rahim
2	1026	The Influence of Advertising Credibility, Consumer Trust, Consumer Skepticism, and Perceived Value on Purchase Intention in the Skincare Industry in the Greater Jakarta Region	Shaldiva Rizqinia Aprilisa
3	1058	Does Product Variation Affect Marketing Efficiency? Evaluating Brand T's Strategy in Indonesia's Automotive Market	Jonathan Nahum Marpaung
4	1082	Beyond Bureaucracy: BLU Business Units	Ahmad Nurholis
5	1089	Formal Business Education for the Informal Future: Literature Review of Relevant Skills and Expertise	Jonathan Nahum Marpaung
6	1094	The Ripple Effect of Social Comparison with Influencers: How Does It Impact Materialism, Negative Consumption and Financial Stress?	Kaukab Abid Azhar
7	1112	From Reviews to Decisions: The Role of Organic eWOM in Shaping Sandwich Generation's Purchase Intention	Ratnasari Murprayana
8	1130	Artificial Intelligence, Authenticity, and Professionalism: Toward a Dual-Signaling Framework of LinkedIn-Based Personal Branding	Amalia E. Maulana



## The 15<sup>th</sup> International Conference on Business and Management Research (ICBMR)

### Session Schedule The 15<sup>th</sup> ICBMR Day 2

Parallel Session Meet the Editor 2: October 16th, 2025 (13:30 - 15:30 WIB)  
Room 2

No	Manuscript#	Title	Presenter
1	1042	The Role of Transformational Entrepreneurship and Job Crafting in Increasing Employee Performance: Readiness of Change as Mediator A Case of PT. Bank Rakyat Indonesia (Persero), Tbk.	Michael Gunawan
2	1055	Managerial Ability and Its Role in Strengthening the ESG–Financial Performance Nexus in ASEAN Firms	Eduard Ary Binsar Naibaho
3	1072	The Influence of Differentiation Strategy, Government Role, and Modernization to Internationalization SME's: Local Batik Industry	Hally Hanafiah
4	1078	Empowering Women in Tax Reform: How Adaptability and Organizational Support Drive Readiness for Change	Adi Marhadi
5	1090	Technology Acceptance in Teledentistry by Patients: A Systematic Review and Conceptual Model Development	Luthfia Hana Sabrina
6	1136	A Framework for Enhancing Sustainable Performance through Circular Economy Practices at the Firm Level	Indah Tri Novita
7	1138	Human Capital Management and Digital Transformation: Driving Sustainable Hospital Service Quality in the Industry 5.0 Era	Hendro Budiyanto
8	1141	The Influence of Top Management Commitment on Competitive Advantage through the mediation of Supply Chain Digitalization, Supply Chain Responsiveness, and Supply Chain Resilience	Hotlan Siagian

Parallel Session 3: October 16th, 2025 (13:30 - 15:30 WIB)  
Room 3

No	Manuscript#	Title	Presenter
1	1023	The Influence of Capital Adequacy Ratio on Profitability: The Moderating Role of Bank Risk-Taking	Dony Abdul Chalid
2	1031	Exchange Rate Volatility Analysis of The Indonesian Rupiah against The US Dollar in Response to Brent Crude Oil Price Fluctuations: A Study of Conditional Volatility, Asymmetric Effects, Exogenous Variable Influence, and Regime Switching During the 2013-2025 Period	Karina Wulandari
3	1032	Identifying Risk-Free Asset Proxies in Companies Listed on the Indonesia Stock Exchange from 2017 to 2023 Using the Zero-Beta Capital Asset Pricing Model	Lenny Suardi
4	1070	The Relationship Between Carbon Emissions Intensity and Sustainable Growth Rate: The Moderating Role of Media Exposure	Muhamad Tohir Amrullah
5	1086	Identifying Market Incompleteness Through Stochastic Discount Factor: A High-Frequency Data Approach	Muhammad Budi Prasetyo
6	1093	Safe Haven Assets Analysis for Stock Indices of Countries with the Highest Crypto Adoption Rate	Dzakwansyah Torana Riawan
7	1113	The Relationship between Greenwashing and Financial Performance: The Moderating Role of Stock Price	Nurul Fauziah



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Parallel Session 3: October 16th, 2025 (13:30 - 15:30 WIB)  
Room 4

No	Manuscript#	Title	Presenter
1	1011	Assessing The Impact of Economic and Social Dynamics on Domestic Tourism in Indonesia: An Econometric and Cluster Analysis	Darol Arkum
2	1015	Job Seeking or Creating an Exploratory and Confirmatory Study in Higher Education	Dian Rachmawati
3	1039	Competing for Indonesian Film Audiences during the Eid Holiday Season - How Big is the Role of Social Media?	Elevita Yulianti
4	1049	Does Adopting Social Media Platforms Enhance Sustainability? Lessons from Indonesian MSEs	Karto Adiwijaya
5	1071	The Role of Gamification Elements in Digital Banking for Gen Z Customers based on Gender	Tetty Rimenda
6	1083	Food and Beverage Advertising on Instagram During Ramadan: A Content Analysis Study	Arief Budiman
7	1092	Analysis The Influence of Product Attributes on Purchase Decision in Choosing A Smartphone Apple or Samsung (An Analytical Study : Cikarang City).	Arumadina Islamiq
8	1115	Driving Integration to Intelligence: Exploring the Roles of Internal, Supplier, and Customer Collaboration with AI Adoption in Improving Supply Chain Quality	Maria Natalia Damayanti Maer

Parallel Session 4: October 16th, 2025 (15:30 - 16:45 WIB)  
Room 2

No	Manuscript#	Title	Presenter
1	1025	SMEs Sustainable Performance: A Conceptual Framework on the Moderating Role of Government Support	Muhammad Iqbal Nurfauzan
2	1057	Fostering A Safety Culture Through Awareness, Leadership, and Reward Punishment in Mining	Rogit Billy Daichi
3	1104	Decent Work as a Retention Strategy: Evidence from Central Java's False Eyelash Manufacturing Sector	Dewi Setiani
4	1105	Driving Innovation in the Public Sector: The Roles of Transformational Leadership and Change Management	Hafsah Fibrihirzani
5	1116	Building Manufacturing Operational Performance through Management Commitment, Information Technology Adoption, and Supply Chain Transparency Practices	Sautma Ronni Basana
6	1118	The Role of Chef Competency in Driving Process Innovation, Product Innovation, Knowledge Communication, and Traditional Restaurant Performance	Agung Harianto

Parallel Session 4: October 16th, 2025 (15:30 - 16:45 WIB)  
Room 3

No	Manuscript#	Title	Presenter
1	1012	Fintech Innovation and Strategy in Islamic Financial Services in Indonesia: Mapping Trends and Correlations Through Digital Content Analysis	Faisal Binsar
2	1035	Co-Movement and Determinants of Stock Market Integration between Indonesian and Asia-Pacific Countries	Dwi Nastiti Danarsari
3	1048	The Impact of Physical and Transition Climate Risk on Stock Returns of Shariah Stocks Indices in ASEAN Countries (Indonesia, Malaysia, and Thailand) From 2015 - 2023	Nur Dhani Hendranastiti
4	1051	Does Islamic Digital Banks Saving Products Sound for Millennials?	Permata Wulandari
5	1127	The Effect of Climate Risk Transparency on Firms' Interest Coverage Ratio in Emerging Markets	Nimas Melenia Mutiara Akbary



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Room 4

No	Manuscript#	Title	Presenter
1	1047	AI as a Catalyst for Managerial Strategy Transformation: Operational Efficiency and Business Model Innovation	Nazilatul Hidayah
2	1085	Cutting Red Tape in Research: A Business Process Improvement Approach for the RIIM Collaboration Scheme	Novia Nurul Fatmawati
3	1109	From Leadership to Satisfaction: Examining Work-Family Conflict and Media Richness among Nurses in Central Java	Athfal Sabilal Ahmad
4	1114	Driving Competitive Advantage through Internal, Supplier, and Customer Integration with Artificial Intelligence Adoption	Zeplin Jiwa Husada Tarigan
5	1121	When Anxiety Meets Innovation: Examining the Role of Adaptive and Absorptive Capacity in Micro-Enterprises	Dhyah Harjanti
6	1135	Intercultural Communication Competence of Leaders of Multinational Companies	Andi Kurniawati

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